

S P O R T T O U R I N G ST1300



ST1300 03



Performance First

S P O R T T O U R I N G

Why should you Ride Red™? In a word, performance. You see at Honda, Performance First™ is a philosophy that is the very DNA of everything we do. And performance means more than just power. Handling, dependability, the way your motorcycle is built, how long it will last, the attention to fit and finish—at Honda, we think all that and more are part of your new motorcycle's performance, and it shows. We strive for excellence—for Performance First—in each and every one of those areas. It's the philosophy we've always had. It's the philosophy that sets Honda apart. And it's the most important reason why you should Ride Red.



An endless ribbon of asphalt unspools in front of your windshield. Where does it lead? There's only one way to find out.

ST1300 Sport touring is the fine wine of motorcycling, an aspect of life on two wheels savored by riders who know what the world's best bikes offer and demand nothing less.

Honda's all-new ST™1300 is, without a doubt, the best sport-touring motorcycle the world has ever seen. And that's saying something. You see, a sport-touring bike has to provide the performance, handling and responsiveness of the best sportbikes, along with the comfort, range and weather protection of the best touring bikes. So it should come as no surprise that our ST1300 is so far out in front. Consider this: Our own Gold Wing® is the unchallenged touring-bike king, while our sportbike line draws from a rich depth of racing history and technology in motorcycling. One ride on a new ST1300 will reveal just how right our engineers got it. A day in the saddle (or a week for that matter—the longer the better) will expose the ST1300 not just as a great motorcycle, but as one of the most amazing machines Honda has ever built. To experience an ST1300, well-ridden, is to experience the best motorcycling has to offer.





The twistier the road, the longer the ride or the more challenging the trip, the more the ST1300 shines. You and your passenger will both be amazed at the way this incredible machine moves you down the road.

Where these two incredible machines will take you is your choice.

The ST1300 is available in two models: First, the ST1300 with our Linked Braking System™ (LBS™), and second, the ST1300 ABS, with LBS as well as our Anti-lock Brake System. The ABS model also features a motor-driven adjustable windscreen with additional manual adjustments; the ST1300's windscreen is manually adjustable. Both models feature the same astounding DOHC V-4 engine, twin-spar aluminum frame and full-coverage Aero-Ellipse parabolic bodywork. And both models meet the stringent 2008 CARB emissions standards.



COCKPIT More like a fighter plane than a motorcycle, the ST1300's cockpit features two-piece aluminum handlebars, a locking, left-side fairing pocket and excellent weather protection.



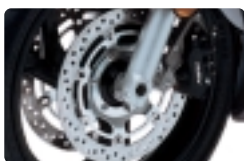
WINDSHIELD A motor-driven adjustable windscreen on the ST1300 ABS offers 7.4 inches and 13 degrees of adjustability for greater wind protection and touring comfort.



HEADLIGHT Featuring dual lenses with multi-reflector bulbs, you can adjust the ST1300's headlight height over a 2.5-degree range with the touch of a fairing-mounted switch.



SEAT Comfort and adjustability are the watchwords here: The new seat adjusts over a 1.2-inch range vertically and an inch front to back in three repeatable steps.



BRAKES The ST1300 is equipped with our Linked Braking System (LBS) with three-piston calipers front and rear. Additionally, a second version is available with our Anti-lock Brake System (ABS).



ENGINE The ST1300 features a new longitudinally mounted liquid-cooled 1261cc V-4 powerplant with aluminum-composite cylinder sleeves. Twin counterbalancers virtually eliminate vibration.



EXHAUST Twin exhaust catalyzers, and ECU-controlled closed-loop emissions-control system and a pair of oxygen sensors help the ST1300 run clean enough to meet the 2008 CARB standards.



LUGGAGE Lockable saddlebags each hold 35 liters (big enough for a full-face helmet). They lock on securely, and detach easily as well—a big convenience for packing and unpacking.



SUSPENSION Making the switch from one-up to two-up? Fine-tuning the rear suspension's spring preload is easy with the ST1300's remote preload adjuster, and there's 1.2 inches of range available.



ST1300

Model	— ST1300/ST1300 ABS
Engine	— 1261cc liquid-cooled DOHC 90-degree V-4
Bore and stroke	— 78.0 x 66.0mm
Compression ratio	— 10.8:1
Carburetion	— Programmed fuel injection
Ignition	— Computer-controlled digital with three-dimensional mapping and electronic advance
Transmission	— Five-speed
Final drive	— Shaft
Front suspension	— 45mm HMAS™ cartridge fork
Rear suspension	— Single HMAS gas-charged shock with five-position spring-preload adjustability
Front brakes	— Dual full-floating discs with LBS three-piston calipers
Rear brake	— Single-disc with LBS three-piston caliper
Anti-lock Brake System	— Optional ABS version available
Front tire	— 120/70ZR-18
Rear tire	— 170/60ZR-17
Wheelbase	— 58.7 inches
Seat height	— 31.1 inches
Dry weight	— 624 pounds (637 pounds with ABS)
Fuel capacity	— 7.7 gallons
Color	— Metallic Dark Silver
Honda Genuine Accessories™ (Partial listing)	— Inner saddlebag set, tank bag, knee pad set, tank pad, saddlebag scuff pad set, mirror air deflector set, side fairing air deflector set, 12-volt DC accessory socket

WHAT'S IN A NAME? When you choose a new Honda ST1300, you've done more than just pick a great way to enjoy life on two wheels. You've become a member of the Honda family. And that means your fun is just beginning. On the next page, we've listed some of the programs available to you as a Honda owner, each one designed to help you enjoy your new Honda as much as possible. Just ask your Honda Dealer for more details. And welcome to the Honda family—we look forward to riding with you.



At Honda, we also believe in performance and leadership, and that's why we're taking a leadership position when it comes to the environment. We continue to develop low-emission technologies for our current and future motorcycles, ATVs, scooters and personal watercraft. We already produce models that exceed the stringent 2008 CARB emissions requirements years ahead of schedule. And that's the kind of performance everybody can appreciate.

BE A RESPONSIBLE RIDER. Riding a motorcycle is an exercise in responsibility—to yourself, to others, to the environment and to the sport. So remember, wear a helmet, eye protection and protective clothing whenever you ride. Never ride under the influence of drugs or alcohol, and never use the street as a racetrack. Inspect your motorcycle before riding, read your owner's manual, and see your local Honda Dealer concerning reimbursement through the Honda Rider's Club of America™ for Motorcycle Safety Foundation (MSF) rider training.* Always obey local laws, use common sense, and respect the rights of others when you ride. Make sure you have a proper license when riding on public roads, and never modify your motorcycle's exhaust system.

Programs That Perform



HONDA

Financial Services



Stupid hurts

You chose your new Honda ST1300 because it has so many great features. But there's more—a lot more. Like all of the programs available to you as a Honda owner. Take the **Honda Protection Plans**, for example.** They let you extend virtually all of your Honda's great warranty coverage. Then there's the **Honda Rider's Club of America**.† Open to all Honda owners,†† the benefits alone make it a bargain. Just call 1-800-847-HRCA.® Interested in some accessories to make your ST1300 even more fun? Make sure you check out our selection of **Honda Genuine Accessories**. Time for service? Be sure to ask for **Pro Honda™ Oils and Chemicals**. And if you're looking for a way to pay for your new Honda ST1300, we've got two great suggestions. First, ask about the **American Honda Finance Corporation**.‡ If you're a qualified buyer, your dealer can set everything up for you right in the showroom. Another easy way is to put it on the **Honda Card™** revolving charge card.‡‡ You can use the Honda Card to purchase Honda parts and Honda Genuine Accessories too. And make sure to ask your Honda Dealer about MSF rider training, because sooner or later **Stupid hurts**.® Hey, we think our Honda ST1300s are the best out there. And we think you deserve the best programs and support to go with them.

Specifications, programs and availability subject to change without notice. See your Honda Dealer for details on all programs. All specifications in this brochure—including colors, warranty terms, HRCA, etc.—apply only to models sold and registered in the United States. *Maximum reimbursement \$75. **The Honda Protection Plans are administered by the American Honda Service Contract Corporation in the state of Florida. †One-year complimentary membership for new, unregistered motorcycles purchased from participating dealers. ††Excludes personal watercraft (PWC). ‡Financing available on approved credit by AHFC. ‡‡Financing available to qualified customers subject to credit approval from Conseco Bank, Inc., on the Honda Card program at participating dealers. Ride Red,™ Performance First,™ ST,™ Gold Wing,® Linked Braking System,™ LBS,™ HMAS,™ Honda Genuine Accessories,™ Honda Rider's Club of America,™ HRCA,® Pro Honda,™ Honda Card™ and Stupid hurts® are trademarks of Honda Motor Co., Ltd. ©2002 American Honda Motor Co., Inc. (10/02) Printed in the U.S.A. A1743

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